




**INTEL[®]
EXPERIENCE
DAY**

DISCLOSURES

Intel Technology and Manufacturing Day 2017 occurs during Intel's "Quiet Period," before Intel announces its 2017 first quarter financial and operating results. Therefore, presenters will not be addressing first quarter information during this year's program.

Statements in this presentation that refer to forecasts, future plans and expectations are forward-looking statements that involve a number of risks and uncertainties. Words such as "anticipates," "expects," "intends," "goals," "plans," "believes," "seeks," "estimates," "continues," "may," "will," "would," "should," "could," and variations of such words and similar expressions are intended to identify such forward-looking statements. Statements that refer to or are based on projections, uncertain events or assumptions also identify forward-looking statements. Such statements are based on management's expectations as of March 28, 2017, and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in these forward-looking statements. Important factors that could cause actual results to differ materially from the company's expectations are set forth in Intel's earnings release dated January 26, 2017, which is included as an exhibit to Intel's Form 8-K furnished to the SEC on such date. Additional information regarding these and other factors that could affect Intel's results is included in Intel's SEC filings, including the company's most recent reports on Forms 10-K, 10-Q and 8-K reports may be obtained by visiting our Investor Relations website at www.intc.com or the SEC's website at www.sec.gov.

ТРАНСФОРМАЦИЯ РАБОЧЕГО ПРОСТРАНСТВА С ТЕХНОЛОГИЯМИ INTEL® VPRO



Александр Мельников
Ведущий специалист по внедрению продукции
Intel

BUSINESS COMPUTING CONCERNS

TODAY'S CHALLENGES

SELECTING THE RIGHT DEVICE FOR THE JOB



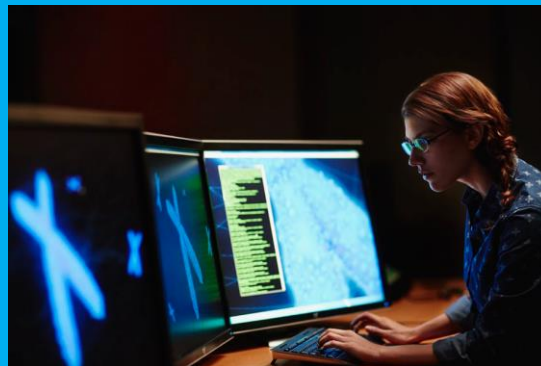
People need the tools to collaborate, contribute, and succeed

DEPLOYING DEVICES YOU CAN TRUST



Need to protect personal data & intellectual property

MANAGING THE RATE OF TECHNOLOGY CHANGE



Need tools to minimize downtime and reduce risk

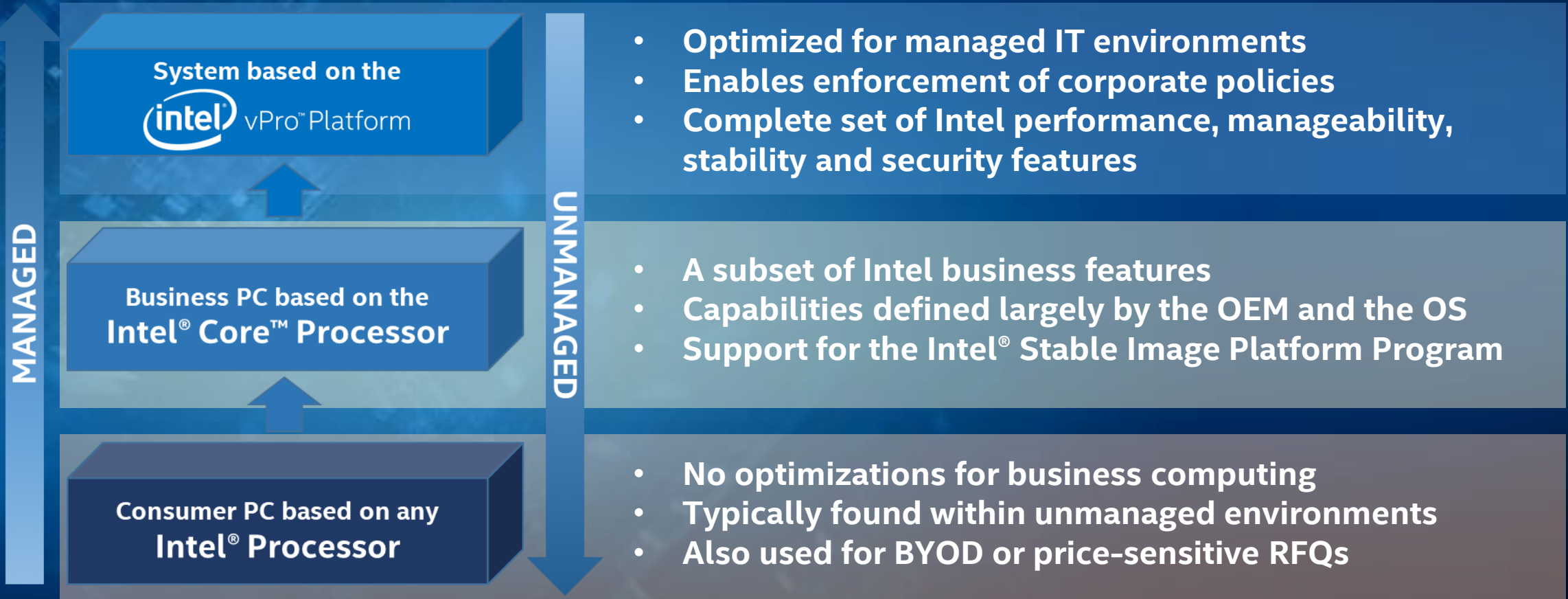
LOWERING TOTAL COST OF OWNERSHIP



Need to avoid problems or solve them quickly

The Intel® vPro™ Platform was designed to address these challenges

BUSINESS COMPUTING OFFERINGS



PLATFORM COMPONENTS

PERFORMANCE

8TH and 9TH Gen Intel® Core™ vPro™ Processors

Intel® Xeon® Processors
[Xeon E, Xeon W, and Xeon Scalable]

Intel® Wireless-AC
or Intel® Wi-Fi 6

Intel® Ethernet Connection

Intel® Thunderbolt™ 3

Intel® Solid State Drives

Intel® Optane™ Memory

STABILITY

Intel® Stable Image
Platform Program

Platform Validation for
Windows* 10 Releases

SECURITY

Intel® Authenticate
Technology

Intel® VT-x and Intel® VT-d

Intel® SGX

TPM 2.0

Intel® Hardware Shield
with
Intel® Runtime BIOS Resilience
Intel® Trusted Execution
Technology
Intel® System Security Report

Intel® Threat Detection
Technology

Transparent Supply Chain

MANAGEABILITY

Intel® Active Management
Technology

Intel® Setup and
Configuration Software

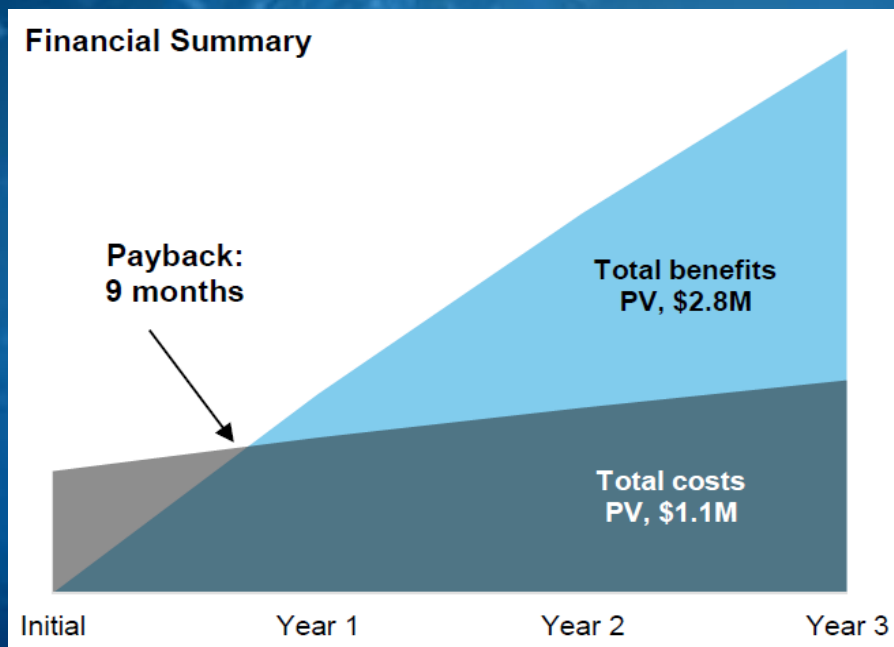
Intel® Manageability
Commander

Intel® Endpoint
Management Assistant⁺

+ Not available at time to market for 8th or 9th Gen Intel Core vPro processors. Launch planned for 2H 2019.

THE TOTAL ECONOMIC IMPACT™ OF THE INTEL® VPRO™ PLATFORM

Cost Savings And Business Benefits Enabled By The Intel vPro Platform
A Forrester Total Economic Impact™ Study Commissioned By Intel December 2018



Ключевые результаты:

Составив на основании интервью и опросов большого количества клиентов собирательный портрет организации, исследовательская компания Forrester провела финансовый анализ, в ходе которого выяснилось, что за три года выгода для такой организации составила 2,8 млн долларов при расходах в 1,1 млн долларов. Таким образом, чистая приведенная стоимость (NPV) составила 1,7 млн долларов, срок окупаемости — 9 месяцев, а окупаемость инвестиций (ROI) — 155 %.

